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EDUCATION

The University of Texas at Austin, Graduating Fall 2026
Public Relations (BSPR), Moody College of Communication

RELEVANT EXPERIENCE

Public Relations Intern | Chase Skinner Communications *(May 2023 - May 2024)*

My internship with Chase Communications has been instrumental in refining my research, writing and public relations skills. Most notably, this internship gave me valuable experience in project planning and using the AP Stylebook.

Social Media Specialist | UT Austin Center for Leadership and Ethics *(Sept. 2024 - Present)*

As Social Media Specialist, I am responsible for writing, designing and scheduling posts for Facebook, Instagram, X and LinkedIn. Additionally, I track analytics, research trending topics, and produce videos to enhance visibility on all owned media channels.

Brand Ambassador | GoPuff *(Feb. 2025 - Present)*

As a Brand Ambassador for GoPuff, I leveraged my social media presence, networking skills, and public relations knowledge to successfully promote the brand. I engaged with my audience through creative content, exclusive promotions, and brand partnerships to drive awareness and customer acquisition. Additionally, I facilitated campus outreach efforts, strengthening GoPuff's visibility and engagement within my community.

Student Data Collector | The Black Sheep Marketing *(Nov. 2023 - Nov. 2024)*

In my role as Student Data Collector, I utilized my marketing expertise to assess the quality of customer interactions within our client's hospitality operations. I then compiled my findings into reports, allowing their management teams to enhance customer service operations.

Customer Service Assistant | H-E-B Grocery *(June 2023 - Dec. 2024)*

Working as a Customer Service Assistant at H-E-B highlighted the importance of workplace communication, serving those in my community, and being a helpful part of a professional team. In this position, I provided quality customer service while managing the rotation of products in the store.

EXTRACURRICULAR ACTIVITIES, LEADERSHIP, & SKILLS

Mentorship Executive | Texas Public Relations Student Society of America

As a Mentorship Executive with Texas PRSSA, I enhance my communication and leadership skills by facilitating the mentorship program and helping my peers advance their careers in Public Relations.

Moody College Dean's List | Fall 2023 Semester, Spring 2024 Semester, Fall 2025 Semester

Skills | AP Style, Google Analytics, Hootsuite, CapCut, iMovie, Canva, Facebook, Instagram, TikTok, X, YouTube, LinkedIn, Snapchat, Slack, Microsoft Office Suite

Certifications | Muck Rack Academy Fundamentals of Media Relations, Muck Rack Academy Fundamentals of Social Media